WEST VIRGINIA-4th DISTRICT

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RAHALL, OFFICIALS TO CELEBRATE ONE YEAR ANNIVERSARY

OF ROSE LAUNDRY RE-OPENING;

ANNOUNCEMENT OF MORE JOBS EXPECTED

HUNTINGTON, W. VA. -- U.S. Rep. Nick Rahall (D-WV) will join with officials of Initial Holdings to celebrate the one year anniversary of the re-opening of Rose Linen and Uniform Service in Huntington. Rahall is expected to announce that the company will be adding more jobs at the facility.

Ambrose Ethington, president of Initial Holdings, USA, will present Congressman Rahall with a Public Service Leadership Award at a Monday, October 31, noon luncheon at Rose Linen and Uniform Service, 1023 Adams Avenue, Huntington.

"Without Rahall's commitment to a private-public partnership approach to economic development and job creation for West Virginia, seventy jobs and a new \$2.5 million laundry plant would have been located outside of West Virginia," Mr. Ethington stated. "Rahall and the dedicated Huntington employees are to be commended for their tireless efforts in keeping Rose Linen in Huntington."

October 31st marks the first anniversary of the re-opening and dedication of the Rose Laundry plant following a fire that completely destroyed the old premises on January 23, 1987.

"During this past year, the Rose Laundry has doubled its business revenue, added 20 new employees, installed a 700 pound high-tech washer, and established a new computer system," Ethington noted. "Clearly, great progress has been made, yet there remains room for growth."

In that vein, Congressman Rahall is expected to announce that Initial, USA will be hiring more workers at the Huntington facility.

Initial Holdings, USA is a subsidiary of Initial, plc, a laundry, textile rental and cleaning services company in the United Kingdom. Initial's British parent company is BET Public Limited Company, the \$4 billion international support services company that employs 7100 Americans in 27 states, including West Virginia, and is listed on the New York Stock Exchange with U.S. revenues of \$500 million.

"I have never seen a group of harder working employees than those employed by Rose Laundry in Huntington," Ethington added. "It is their commitment to quality and service that has reaffirmed Initial's commitment to job security, future expansion and business investment in cooperation with Gongressman Rahall and other governmental and business leaders in West Virginia."